

DAU Opens Its Doors in Huntsville, Ala.

Taking Education Directly to the Workforce

SYLWIA GASIOREK-NELSON

With the opening of the Defense Acquisition University (DAU) campus, Huntsville, Ala., on Feb. 1, DAU took a major step toward its goal of transformation in acquisition training by providing products and services to the community at major workforce locations. The official ribbon-cutting ceremony, hosted by Army Col. (P) James R. Moran, DAU Commandant, Fort Belvoir, Va., and James McCullough, Dean, DAU South Region, took place on Feb. 21.

Opening Remarks

In his opening statement, McCullough welcomed local government-industry officials from the Huntsville region, DAU directors, faculty, contractors, as well as distinguished guests participating in the day's events: Dr. Jerome Smith, DoD Chancellor for Education and Professional Development; Jim Flynn, Deputy Commander of the U.S. Army Aviation and Missile Command (AMCOM), Redstone Arsenal, Ala.; Dr. David Billings, Dean of College Administrative Science, University of Alabama at Huntsville (UAH); Maxine Maples, Director, Southern and Western Regions, Army Acquisition Career Management; and Ronald W. Boles, Chamber of Commerce, Huntsville, Ala.

"We are trying to open up a new facility and new capability within the Huntsville area and also the Southern region, which extends from the state of Texas to the East Coast, and from the

state of Tennessee to the Gulf Coast," said McCullough.

He noted that this event "marks the beginning of a long-lasting relationship between DAU and local customers in the Southern region.

"We are here to support programs as the need for assistance occurs," said McCullough, "not

Opening remarks by James McCullough, Dean, DAU South Region, Huntsville Ala.



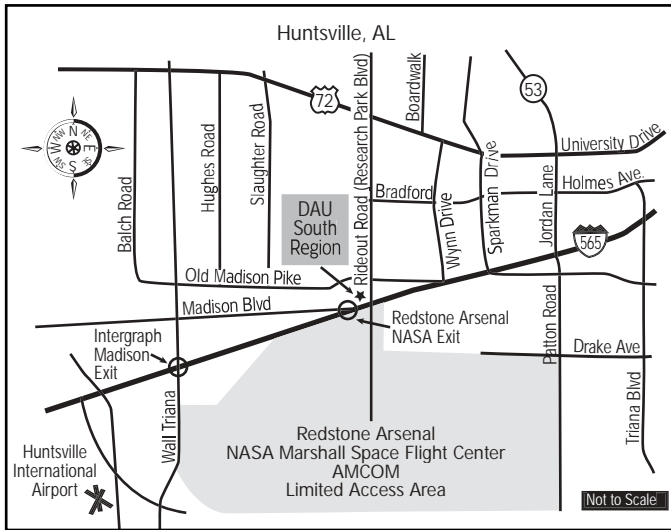
Official ribbon-cutting for the opening of DAU South Region, Huntsville, Ala., Feb. 21, 2002. From left: Barbara Mroczkowski, Assistant Commandant, Army Logistics Management College, Fort Lee, Va.; James McCullough, Dean, DAU South Region, Huntsville, Ala.; and DAU Commandant, Army Col. (P) James Moran, Fort Belvoir, Va.

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to teach a class five years from now on what they did wrong." This, he said, is the framework that the faculty and staff

of the DAU South Region are devoted to putting forward throughout the community.

but we teach them how the military would like to handle engineering problems," he said.



Keynote Speaker McCullough introduced and welcomed the keynote speaker, U.S. Army Col. (P) James Moran, DAU Commandant, who has enjoyed a long association with Huntsville throughout his career in program management.

"This is a great day, a great opportunity for the Huntsville community, DAU, the Army, and the many other tenants who are here in Huntsville," Moran said.

"There are about 10,000 people in this region who are part of the acquisition, technology, and logistics workforce that DAU is responsible for training. Our mission is to be the corporate university for that workforce. We don't teach people engineering,

Moran also told the participants that DAU is planning on having 70 people working in the South Region—50 of those 70, he confirmed, are already on hand.

The faculty and staff of the new DAU South campus, Moran stated, are all acquisition professionals, government workers, and military personnel, who will be responsible for providing the training that is required at Defense Acquisition Workforce Improvement Act (DAWIA) Levels I, II, and III, as well as all related functional areas.

DAU South Region campus, he noted, will be responsible for about 30,000 of the 130,000 people who represent the DoD Acquisition, Technology and Logistics workforce.

Concluding his remarks Moran said, "We're happy to be here in Huntsville. It is a large mission, and I believe it's going to be a great team effort with the Huntsville community, DoD, and the Army. Thank you all for coming, and we're looking forward to serving the workforce in the DAU South Region."

Partnership with Army Logistics Management College
Guest speaker, Barbara Mroczkowski, Assistant Commandant of the Army Logistics Management College (ALMC), Fort Lee, Va., spoke on the continuing partnership between ALMC and DAU—a partnership that began in 1993, when ALMC became a Consortium School teaching DAU courses. In 2000, ALMC became the host for the DAU campus at Fort Lee. "Today we are here reversing roles and we [ALMC] are becoming the organization that is being hosted by DAU," she said.

"This is really an exciting time for us at ALMC because we have an opportunity to move our introductory courses here to the DAU South Region campus and provide additional support to the Huntsville community.



Keynote speaker, Army Col. (P) James Moran, DAU Commandant, Fort Belvoir, Va.



DAU South Region
Huntsville, Ala.

SOUTH REGION

James L. "Jim" McCullough II was named Dean, DAU South Region, Huntsville, Ala., effective Oct. 22, 2001. McCullough has held a variety of acquisition leadership positions in both government and industry, spanning a 32-year career. He comes to DAU from E-OIR Measurements, Inc., where he served as President and Chief Operating Officer since July 1999. He was also a senior consultant at E-OIR, supporting major customer programs for sensor science, systems acquisition, systems integration and advanced learning studies. Prior to joining E-OIR, he held key positions at Nichols Research Corporation from 1990 to 1999, including Corporate Vice President and Director for Corporate Horizontal Integration of Command, Control, Communications, Computers and Intelligence (C4I); Director for the Joint Test and Evaluation program; and Business Unit leader for Defense Systems Integration. In 1990, McCullough retired from the U.S. Army where he held various infantry field assignments as well as program management positions that directly contributed to the development of advanced technology. He holds an Engineering degree from the U.S. Military Academy and a master's in Procurement from Florida Institute of Technology.



The DAU South Region campus is conveniently located outside the Redstone Arsenal (Main Gate No. 9), at 6767 Old Madison Pike, Bldg No. 7, providing easy access and security. This is a new, first-class facility that is fully prepared to accommodate student needs.

The new, one-story brick building, with large windows (providing ample sunlight), contains 22,500 square feet. It also contains three permanent classrooms, furnished with state-of-the-art equipment and furniture to enhance the students' learning experience.

The current 22,500 square feet of the new facility will be fully filled out by early March; future plans call for expansion of another 7,000 square feet by the end of the summer. DAU South is also planning on partnering with the University of Alabama at Huntsville, the Florida Institute of Technology, and other local higher-education institutions supporting DoD.

The new location offers a Learning Resource Center, fitness center, excellent parking, as well as convenient access to a quality shopping center, restaurants, and hotel accommodations.

Region Opening a Team Effort
As the workforce population shifts and requirements for acquisition professionals to provide better, cheaper, and faster services increase, being knowl-

"Thank you for welcoming us here today. We're looking forward to working with your organization and supporting the Huntsville workforce," Mroczkowski concluded.

About the New Campus

The South Region campus will ultimately consist of 70 staff and faculty members, who will focus on teaching, research, and performance support (targeted training, consulting, and partnering with agencies). Their agenda also includes working with local offices and staying current on major issues and needs of the acquisition workforce throughout that region.

The new Huntsville facility will offer many reengineered courses in contract management, logistics, and the new six-week Program Management Office Course (PMT-352), which replaces the former 14-week Advanced Program Management Course (PMT-302) as the Level III PM Certification Course.

Besides six weeks of classroom training, the new Program Management Office Course, or PMOC, begins with 50 hours of Web-based distance learning that students complete over a 60-day period.

DAU South will also provide a diversity of business and technical courses, including Systems Engineering and Production courses available to military and civilian personnel within the Department of Defense. In addition, the DAU South Region campus will also host ALMC's introductory acquisition courses, and in the next six months the ALMC Materiel Acquisition Manager Course (MAM) will be relocated to Huntsville. Simultaneously, eight faculty members will be relocated to the new DAU facility.

HUNTSVILLE AREA ATTRACTIONS

Huntsville is commonly referred to as the space capital of the world—home of the U.S. AMCOM and Marshall Space Flight Center. The city also offers numerous attractions such as the U.S. Space Rocket Center, The Von Braun Planetarium and Observatory, Old Town Historic District, Harrison Brothers Hardware Store (the oldest hardware store in Alabama), and the Alabama Center for Military History.

The Huntsville region offers an excellent climate; a variety of recreational activities such as fishing, country hunting, and hiking; as well as other local attractions, including the North Alabama Railroad Museum, Limestone Zoological Park, Looney's Tavern, Jack Daniel's Distillery, Alabama Caves, and Wheeler Plantation.

edgeable in different functional areas becomes ever more vital. To meet the challenge of a constantly changing and evolving acquisition workforce, DAU is extending its classroom capabilities through the establishment of regional campuses nationwide. The University is stepping forward and taking full advantage of new technology to provide continuing education and distance learning that meets the immediate needs of the acquisition professionals where they need it most—in the workplace.

The opening of the DAU Huntsville campus is a major element in the DAU transformation process to place staff and faculty closer to major concentrations of the acquisition workforce. The transformation and reorganization of the University focuses on having five regions:

- DAU Capital and Northeast Region, Fort Belvoir, Va.
- DAU Midwest Region, Wright-Patterson Air Force Base, Ohio
- DAU South Region, Huntsville, Ala.
- DAU Mid-Atlantic Region, Patuxent River NAS, Md. (opening in April 2002)

- DAU West Region, San Diego, Calif. (later in 2002).

"This is a dramatic step for transformation of the DoD acquisition workforce," McCullough concluded. "It is the culmination of efforts to reengineer our courses and prepare for an expected influx of over 50 percent of the workforce over the next five years. DAU South Region will be on the leading edge of that transformation."

Editor's Note: For more information about DAU, course descriptions, or how to register for DAU courses, visit the DAU Web site at <http://www.dau.mil>. More information about Huntsville and Area Attractions is available on the Huntsville Home Page at <http://www.ci.huntsville.al.us.3>

NOTICE

The PEO/SYSCOM Commanders' Conference presentations are no longer linked to the Defense Systems Affordability Council (DSAC) Web site. Presentations from the Oct. 23-25, 2001, conference can now be downloaded from the Director, Acquisition Initiatives Web site at <http://www.acq.osd.mil/ar/peconf2001.htm>.

Intellectual Property: Navigating Through Commercial Waters

ISSUES AND SOLUTIONS WHEN NEGOTIATING INTELLECTUAL PROPERTY WITH COMMERCIAL COMPANIES

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The concept of Intellectual Property (IP) is fundamental to a capitalist society. A company's interest in protecting its IP from uncompensated exploitation is as important as a farmer's interest in protecting his or her seed corn. Often companies will not consider jeopardizing their vested IP to comply with the government contract clauses that have remained in use since the days when DoD was the technology leader and frequent funder of research programs. We must now create a new environment for negotiating IP terms and conditions that protect the true interest of the government—incorporating technologically advanced

solutions into the weapons systems and management systems we deploy.

This guide was created for the government acquisition community (i.e., contracting personnel, legal counsel, and program managers) and its industry partners as a tool to equip them with new ideas and solutions to address the IP issues that divide us in the negotiation process.

Currently published online, the guide may be downloaded from the Director, Acquisition Initiatives Web site at <http://www.acq.osd.mil/ar/doc/intelprop.pdf>.

